## Texas Panhandle Economic Survey

Thank you for taking our survey. The insight you share is critical to the creation of a five-year regional economic development plan. This survey takes about fifteen minutes to complete. The survey will be open through Friday, March 5th.

*	Required	
1.	Email *	
C	ommunity Information	
	or Community  eral information about your relationship with your community.	
2.	Which County in the Texas Panhandle do you represent? *If you live and work in different counties, please select the County you think you can best evaluate. *	
	Mark only one oval.	
	Armstrong	
	Briscoe	
	Carson	
	Castro	
	Childress	
	Collingsworth	
	Dallam	
	Deaf Smith	
	Donley	
	Gray	
	Hall	
	Hansford	
	Hartley	
	Hemphill	
	Hutchinson	
	Lipscomb	
	Moore	
	Ochiltree	
	Oldham	
	Parmer	
	Potter	
	Randall	
	Roberts	
	Sherman	
	Swisher	
	Wheeler	

3.	Please list the community (City) that you represent within this County. *	
4.	Which best describes your current relationship with this community?	
	Mark only one oval.	
	I live and work here.	
	I live here but work outside of this community.	
	I work here but live outside of this community.	
	I live here and am retired.	
5.	What role(s) have you served (currently or in the past) in this community? Select all that app	oly.
	Check all that apply.	
	Church Leader	
	Educator or Coach	
	Elected Official	
	Chamber of Commerce Staff	
	Economic Development Corporation Staff	
	Farmer or Rancher	
	Industry Leader	
	Local Government Staff	
	Parent of Children (Under 18)	
	Small Business Owner	
	Volunteer	
	Other:	
Е	valuate Your Community	Community's Economic Strengths
	•	

6. Which strengths contribute to the economic viability of your community?

Mark	only	one	oval	per	row.
------	------	-----	------	-----	------

Access to Capital	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Access to Capital					
Community Pride					
Community Leadership					
Cost of Living					
Education					
Economic Diversity					
Economic Insentives					
Entrepreneurship					
Generosity/Philanthropy					
Housing					
Infrastructure					
Land Availability					
Location					
Low Taxes					
Presence of Emerging Industries					
Presence of Traditional Industries (Oil & Gas, Agriculture, etc.)					
Quality of Life					
Tourism					
Work Ethic of Workforce					
Other					

**Evaluate Your Community** 

7.

Community Employment Opportunities

8.	How would you characterize the employment opportunities in your community?
	Mark only one oval.
	1 2 3 4 5
	Poor Excellent
9.	The supply of jobs in the community is
	Mark only one oval.
	Well-balanced with the community's workforce
	Insufficient to support the community's workforce, requiring citizens to seek employment in other communities  Exceeds the community's workforce, requiring workers from neighboring communities and outside of the region
	Execute the community of worklover, requiring workers from neighboring communities and outside of the region
10.	Most people in the workforce are able to make or exceed a living wage working one full-time job.
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
11.	The community workforce's qualifications and education generally align with the jobs in the community.
	Mark only one oval.
	True
	False
12.	The community's workforce is overqualified or overeducated for the jobs in the community (people are underemployed).
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
13.	The community's workforce is underqualified and/or undereducated for the jobs available in the community.
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree

14.	There are ample opportunities for advancement/upward mobility in my community.	
	Mark only one oval.	
	1 2 3 4 5	
	Strongly Disagree Strongly Agree	
15.	Please include any comments you have about employment opportunities in your community.	
		Community Wages
Eva	aluate Your Community	Community Wages
16.	How would you characterize wages in your community?	
	Mark only one oval.	
	1 2 3 4 5	
	Poor Excellent	
17.	The cost of living in my community is:	
	Mark only one oval.	
	Very Low Very High	
18.	Please include any comments you have about the wages in your community.	
Eva	aluate Your Community	Community Housing

19.	How would you characterize the nousing in your community?	
	Mark only one oval.	
	1 2 3 4 5	
	Poor Excellent	
20	What is the belonge of bousing cumply and demand in your community?	
20.	What is the balance of housing supply and demand in your community?	
	Mark only one oval.	
	Housing supply exceeds demand	
	Housing supply is well-balanced with demand	
	Housing demand exceeds supply	
21.	Housing is generally new and/or updated.	
	Mark only one oval.	
	1 2 3 4 5	
	Strongly Disagree Strongly Agree	
22.	There is plenty of affordable housing in my community.	
	Mark only one oval.	
	1 2 3 4 5	
	Strongly Disagree Strongly Agree	
23.	Please include any comments you have about housing in your community.	
_		Business Attraction
EV	aluate Your Community	

24.	How would you characterize your community's ability to attract business?
	Mark only one oval.
	1 2 3 4 5
	Poor Excellent
25.	Describe the land availability in your community.
	Mark only one oval per row.
	Undeveloped land is: Somewhat Available Unavailable Unavailable
	Developed land (shovel-ready) is:
26.	My community has enough housing to support substantial job creation.
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
27.	My community has available incentives it is willing to use to attract businesses.  Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
28.	My community has the workforce (both qualified and available) needed to support a new major employer, without the
	need to bring in a substantial outside workforce.
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
29.	My community has a lifestyle (community activities & opportunities) that would be attractive to an outside workforce
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
	Strongly Disagree Strongly Agree

Ξv	valuate Your Community	Diversified Econor
	How would you characterize your community's economic diversity?	
	Mark only one oval.	
	1 2 3 4 5	
	Poor Excellent	
	My community's economy is built on one or two key industries.	
	Mark only one oval.	
	1 2 3 4 5	
	Strongly Disagree Strongly Agree	
	The industries in my community are mostly:	
	Check all that apply.	
•	Check all that apply.  Interrelated	
	Check all that apply.  Interrelated	
	Check all that apply.  Interrelated Independent from each other	
	Check all that apply.  Interrelated Independent from each other  A decline in a specific industry would have/has had little affect on my community.	
	Check all that apply.  Interrelated Independent from each other  A decline in a specific industry would have/has had little affect on my community.  Mark only one oval.  1 2 3 4 5	
	Check all that apply.  Interrelated Independent from each other  A decline in a specific industry would have/has had little affect on my community.  Mark only one oval.	
	Check all that apply.  Interrelated Independent from each other  A decline in a specific industry would have/has had little affect on my community.  Mark only one oval.  1 2 3 4 5	
	Check all that apply.  Interrelated Independent from each other  A decline in a specific industry would have/has had little affect on my community.  Mark only one oval.  1 2 3 4 5	y.
	Check all that apply.  Interrelated Independent from each other  A decline in a specific industry would have/has had little affect on my community.  Mark only one oval.  1 2 3 4 5  Strongly Disagree Strongly Agree	y.

36.	My community is focusing on:	
	Check all that apply.	
	Expanding the industries it is trying to attract	
	Sustaining its traditional industries	
	Other:	
37.	Please include any comments you have about economic diversity in your community.	
Eva	aluate Your Community	Community's Economic Needs

38. What are the most important needs to grow or sustain the economic viability of your community?

Mark only one oval per row.

	Very Unimportant	Unimportant	Neutral	Important	Very Important
Access to Capital					
Business Attraction/Expansion					
Community Beautification					
Downtown Revitalization					
Economic Diversification					
Education					
Higher Paying Jobs					
Housing					
Infrastructure - General					
Infrastructure - Internet (Fiber)					
Infrastructure - Road					
Infrastructure - Sewer					
Infrastructure - Water					
Job Training					
Land Availability					
Medical					
Park Improvements					
Public Facilities/Community Center					
Refurbishment or Demolition of Dilapidated Buildings					
Small Business Retention					
Transportation					
Tourism Opportunities					
Value-Added Agriculture					
Water Supply					
Other					

39.	Please describe why "very important" needs are critical to your community.	
Ev	aluate the Texas Panhandle	Regional Employment Opportunities
40.	How would you characterize the employment opportunities in the Texas Panhandle?	
	Mark only one oval.	
	1 2 3 4 5	
	Poor Excellent	
41.	The supply of jobs in the Texas Panhandle is	
	Mark only one oval.	
	Well-balanced with the region's workforce	
	Insufficient to support the region's workforce, requiring citizens to seek employment in other 1	Texas regions or out of state
	Exceeds the region's workforce, requiring workers from other Texas regions and out of state	
42.	Most people in the workforce are able to make or exceed a living wage working one full-	time ich
42.		time job.
	Mark only one oval.	
	1 2 3 4 5	
	Strongly Disagree Strongly Agree	
43.	The regional workforce's qualifications and education generally align with the jobs in the	Texas Panhandle.
	Mark only one oval.	
	True	
	False	

44.	The region's work underemployed).		is over	qualifi	ed or o	vered	ucated for the j	jobs in th	e Texas	Panhand	dle (people a	are
	Mark only one oval.											
		1	2	3	4	5						
	Strongly Disagree						Strongly Agree	-				
45.	The region's worl	kforce	is unde	erquali	fied an	d/or u	ndereducated f	for the jol	bs avail	able in th	ne Texas Pan	handle.
	Mark only one oval.											
		1	2	3	4	5						
	Strongly Disagree						Strongly Agree	_				
46.	There are ample	opport	unities	for ac	lvance	ment/u	upward mobility	y in the Te	exas Pa	nhandle.		
	Mark only one oval.											
		1	2	3	4	5						
	Strongly Disagree						Strongly Agree	-				
47.	Please include ar	ny com	ments	you ha	ave abo	out em	ployment oppo	ortunities	in the	Texas Par	nhandle.	
Eva	aluate the Texas Pa	anhand	lle									Regional Wages
48.	How would you o		erize v	vages i	in the T	ēxas P	anhandle?					
	Mark only one oval.											
	1 2	3	4	5								
	Poor	) (_	) (_	) (_	) Exce	ellent						

49.	The cost of living in the Texas Panhandle is:						
	Mark only one oval.						
	1 2 3 4 5						
	Very Low Very High						
50.	Please include any comments you have about the wages in the Texas Panhandle.						
Ev	aluate the Texas Panhandle	Regional Housing					
51.	How would you characterize housing in the Texas Panhandle?						
	Mark only one oval.						
	1 2 3 4 5						
	Poor Excellent						
52.	What is the balance of housing supply and demand in the Texas Panhandle?						
	Mark only one oval.						
	Housing supply exceeds demand						
	Housing supply is well-balanced with demand						
	Housing demand exceeds supply						
53.	Housing is generally new and/or updated.						
	Mark only one oval.						
	1 2 3 4 5						
	Strongly Disagree Strongly Agree						

54.	There is plenty of affordable nousing in the Texas Pannandle.								
	Mark only one oval.								
	1 2 3 4 5								
	Strongly Disagree Strongly Agree								
55.	Please include any comments you have about housing in the Texas Panhandle.								
Eva	valuate the Texas Panhandle	Regional Business Attraction							
56.	How would you characterize the Texas Panhandle's ability to attract business?								
	Mark only one oval.								
	1 2 3 4 5								
	Poor Excellent								
57.	Describe the land availability in the Texas Panhandle.								
	Mark only one oval per row.								
	Readily Available Somewhat Available Unavailable								
	Undeveloped land is:								
	Developed land (shovel-ready) is:								
58.	The Texas Panhandle has enough housing to support substantial job creation.								
	Mark only one oval.								
	1 2 3 4 5								
	Strongly Disagree Strongly Agree								

The Texas Panhandle has the workforce (both qualified and available) needed to support new major employers, withouthe need to bring in a substantial outside workforce.  Mark only one oval.  1 2 3 4 5  Strongly Disagree Strongly Agree  The Texas Panhandle has a lifestyle (community activities & opportunities) that would be attractive to an outside workforce.  Mark only one oval.  1 2 3 4 5  Strongly Disagree Strongly Agree  Please include any comments you have about the Texas Panhandle's ability to attract business.	Strongly Disagree Strongly Agree  O. The Texas Panhandle has the workforce (both qualified and available) needed to support new major employers, without the need to bring in a substantial outside workforce.  Mark only one oval.  1		The Texas Pannar							
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workforce.  Mark only one oval.  1 2 3 4 5  Strongly Disagree Strongly Agree  Please include any comments you have about the Texas Panhandle's ability to attract business.  Regional Diversified Economy	workforce.  Mark only one oval.  1 2 3 4 5  Strongly Disagree Strongly Agree  Please include any comments you have about the Texas Panhandle's ability to attract business.  valuate the Texas Panhandle  How would you characterize the Texas Panhandle's economic diversity?  Mark only one oval.  1 2 3 4 5									
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Strongly Disagree Strongly Agree  Please include any comments you have about the Texas Panhandle's ability to attract business.  Regional Diversified Econom	Please include any comments you have about the Texas Panhandle's ability to attract business.  Regional Diversified Econor  Waluate the Texas Panhandle  How would you characterize the Texas Panhandle's economic diversity?  Mark only one oval.  1 2 3 4 5		Mark only one oval.							
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Regional Diversified Econom	Evaluate the Texas Panhandle  How would you characterize the Texas Panhandle's economic diversity?  Mark only one oval.  1 2 3 4 5									
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Regional Diversified Econom	. How would you characterize the Texas Panhandle's economic diversity?  Mark only one oval.  1 2 3 4 5									
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Regional Diversified Econom	How would you characterize the Texas Panhandle's economic diversity?  Mark only one oval.  1 2 3 4 5									
Regional Diversified Econom	How would you characterize the Texas Panhandle's economic diversity?  Mark only one oval.  1 2 3 4 5									
Regional Diversified Economaluate the Texas Panhandle	How would you characterize the Texas Panhandle's economic diversity?  Mark only one oval.  1 2 3 4 5									
aluate the Texas Panhandle	How would you characterize the Texas Panhandle's economic diversity?  Mark only one oval.  1 2 3 4 5									
	Mark only one oval.  1 2 3 4 5		aluate the Texas Pa	nhand	le					Regional Diversified Econon
aldate the read rannande	3. How would you characterize the Texas Panhandle's economic diversity?  Mark only one oval.  1 2 3 4 5		aluate the Texas Pa	anhand						Regional Diversifie
	Mark only one oval.  1 2 3 4 5	Võ								
How would you characterize the Texas Panhandle's economic diversity?	1 2 3 4 5		How would you c	haract	erize tl	he Texa	s Panl	handle	s economic diversity?	
				haract	erize tl	ne Texa	s Panl	handle	s economic diversity?	
	Poor Fycellent			haract	erize tl	ne Texa	s Panl	handle	s economic diversity?	
Mark only one oval.			Mark only one oval.				ıs Panl	handle	s economic diversity?	

64.	The Texas Panhandle's economy is built on one or two key industries.
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
65.	The industries in the Texas Panhandle are mostly:
	Check all that apply.  Interrelated
	Independent from each other
66.	A decline in a specific industry would have/has had little affect on the Texas Panhandle.
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
67	
67.	The closing of a major employer would have/has had little affect on the Texas Panhandle
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
68.	The Texas Panhandle is focusing on:
	Check all that apply.
	Expanding the industries it is trying to attract
	Sustaining its traditional industries  Other:
69.	Please include any comments you have about economic diversity in the Texas Panhandle.
Clr:-	to question 70
	to question 70
ĸe	gional Hub

https://docs.google.com/forms/d/1cDW5t0U3jFIa4b7\_6bynXTE0eicWaG\_ITvIrLR5fPDk/edit

What City is the regional hub for your community? This may be the City you and your neighbors generally go to for

70.

	healthcare, shopping, entertainment, etc. Note: Answer N/A if you represent the City which is the regional hub.
	Mark only one oval.
	Amarillo, TX
	Lubbock, TX
	Plainview, TX
	Wichita Falls, TX
	Clovis, NM
	Liberal, KS
	N/A - I represent the City which is the regional hub. Skip to question 80
	Other:
Re	gional Hub
71.	On average, how often do you go to this City?
	Mark only one oval.
	Once a year
	Several times a year
	Monthly
	Several times a month
	Weekly
	Several times a week
	Daily
72.	How would you characterize your community's economic relationship with this City?
	Mark only one oval.
	Very Positive
	Somewhat Positive
	Neutral  Our words at Neutrine
	Somewhat Negative
	Very Negative
73.	The regional hub has my community's population.
70.	
	Mark only one oval.
	Increased
	Decreased
	Had no affect on

74.	The regional hub isolates itself from its neighboring, smaller communities.
	Mark only one oval.
	True
	False
75.	The regional hub works well with neighboring, smaller communities.
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
76.	The regional hub brings tax dollars into my community.
	Mark only one oval.
	1 2 3 4 5
	Strongly Disagree Strongly Agree
77.	The regional hub resources and opportunities for/from my community.
	Mark only one oval.
	Provides
	Drains
78.	The regional hub employment opportunities in my community.
	Mark only one oval.
	Contributes to
	Detracts from
79.	The regional hub workforce for/from businesses or industry in my community.
, , ,	Mark only one oval.
	Supplies  Draws Away
Co	ommunity & Regional Relationship

 $https://docs.google.com/forms/d/1cDW5t0U3jFIa4b7\_6bynXTE0eicWaG\_ITvlrLR5fPDk/edit$ 

population (whether they are smaller or la						vary based on th
What do you view as your neighboring cit their population (whether they are smalle				:y? Does t	heir responsit	oility vary based o
OVID-19 Economic Impacts						
What economic affect has the COVID-19  Mark only one oval per row.	Strongly				Strongly	Not Applicable
		Disagree	Neutral	Agree		Not Applicable (N/A)
Mark only one oval per row.  Sales/revenue or sales tax was substantially up	Strongly				Strongly	
Mark only one oval per row.  Sales/revenue or sales tax was	Strongly				Strongly	
Mark only one oval per row.  Sales/revenue or sales tax was substantially up  Sales/revenue or sales tax was slightly up  Sales/revenue or sales tax was consistent	Strongly				Strongly	
Sales/revenue or sales tax was substantially up  Sales/revenue or sales tax was slightly up  Sales/revenue or sales tax was consistent with my pre-pandemic projections.  Sales/revenue or sales tax was slightly	Strongly				Strongly	
Sales/revenue or sales tax was substantially up  Sales/revenue or sales tax was slightly up  Sales/revenue or sales tax was consistent with my pre-pandemic projections.  Sales/revenue or sales tax was slightly down  Sales/revenue or sales tax was slightly	Strongly				Strongly	
Sales/revenue or sales tax was substantially up  Sales/revenue or sales tax was slightly up  Sales/revenue or sales tax was consistent with my pre-pandemic projections.  Sales/revenue or sales tax was slightly down  Sales/revenue or sales tax was slightly down  I substantially down	Strongly				Strongly	
Sales/revenue or sales tax was substantially up  Sales/revenue or sales tax was slightly up  Sales/revenue or sales tax was consistent with my pre-pandemic projections.  Sales/revenue or sales tax was slightly down  Sales/revenue or sales tax was slightly down  I substantially down  I substantially pivoted my business model to adapt to the COVID-19 pandemic.  The pandemic caused me to close a	Strongly				Strongly	

83.

What were/are your greatest concerns	about the COVID-19 par	ndemic?
Check all that apply.		
	Past Concerns (2020)	Present Concerns (2021)
Access to Personal Protective Equipment (PPE)		
Adapting Business Model		
Business Closure		
Cash, Financing, or Capital Challenges		
Customer Demand/Ability to Pay		
Declining Sales Tax		
Integrity of the Supply Chain		
Laying Off Staff		
Modifying Interaction with Clients and Customers		
Safety/Wellbeing of Clients, Customers, Employees		
Stay-At Home/Travel Restrictions		

Did you receive or benefit from a COVID-19 economic relief program? (Select all that apply)

86.	What resources or policies would assist the economic recovery of your business or community? (Select all that apply)
	Check all that apply.
	Additional Stimulus Payments
	Better Internet Infrastructure
	Expansion of COVID-19 Vaccinations
	Extension/Supplementation of Unemployment Benefits
	Federal or State Grants
	Job Training
	Loan Deferral (on Existing Loans)
	Low-Interest Loans
	Loosening of Capacity Restrictions (for Businesses and Events)
	Loosening of Mask Mandates
	Loosening of Travel Restrictions
	More Personal Protective Equipment (PPE)
	None
	Other:
Fo	ollow-Up
88.	Would you be willing to take a follow-up survey or share your perspective in a virtual focus group? Please select all that apply.
	Check all that apply.
	I would be willing to take a follow-up survey.
	I would be willing to participate in a virtual focus group.
	Neither
	Other:

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